

## **Field Day on Broccoli**

KVK Cuttack organized one “Field on Broccoli” at Kandha village of Badamba block on 6.2.2020. More than 100 farmers and farmwomen from nearby villages of Kandha, Gobardhanpur, Gamei, Gopalpur and Biswanathpur participated in that field day. The taste and quality of Broccoli, its economic importance and medicinal values were discussed among farmers in that programme. Earlier, KVK had provided improved Broccoli seed under frontline demonstration for wide spread cultivation of Broccoli as a high value vegetable under crop diversification to gain economic profit over cauliflower. This was grown over 10 farmers field at Kandha and Gobardhanpur for 1 ha area. All farmers were trained by Dr Tusar Ranjan Sahoo, SMS (Horticulture), KVK, Cuttack for different agro techniques of successful Broccoli cultivation and its economic gain as well as health benefits. The farmers were able to produce good quality broccoli curds in low cost using less agro inputs in their field. In that field day, all farmers were congregated at the field of Sri Dinabandhu Badhei, a farmer of leading Broccoli grower. Dr TR Sahoo, being inside the broccoli field explained all the standard agronomic practices for getting quality curds and discussed all attributes of health benefit and economic importance of Broccoli. The farmer, Sri D Badhei also explained his marketing strategy how he could overcome the marketing problem through tie up with Reliance Fresh. Miss Monalisha Tripathy, BPM, Odisha Livelihood mission as invited guest appreciated the farmers’ effort and was convinced to see the Broccoli cultivation in this Badamba climate. She assured also to upscale it through SHGs in coming year after ensuring marketability of the same. All farmers seeing the Broccoli cultivation and listening the success story from fellow farmers in that day, they promised to take up Broccoli cultivation in large scale for economic benefit as well as nutritional security for their family.