

Programme on “Formation & promotion of honey producer group”

In view of Formation and Promotion of Honey Producer Group under SCSP, Krishi Vigyan Kendra Cuttack organized one inaugural program inside KVK premises on October 13, 2022. A total of 33 PG members from “Swagatika Honey Producer Group” attended the program. This Producer Group was initiated and formed by KVK Cuttack in the month of June 2022. The inaugural program was organized by Dr Tusar Ranjan Sahoo, SMS (Horticulture) to promote scientific beekeeping among farm women under Scheduled Castes Sub Plan (SCSP). He gave a technical presentation about the scope and significance of beekeeping in Odisha at the beginning of the event. Dr. Sujata Sethy, OIC, KVK Cuttack then led a discussion among the PG members about their group activities. In the inaugural session, Dr Dillip Ranjan Sarangi SMS (Soil Science) welcomed the guests. Mrs. Sarojini Mohanty BPM, OLM, Tangi-Choudwar briefed about the initiation, formation and bank linkage of Swagatika Honey Producer Group for honey production in cluster approach. All group members were inspired by Mrs. Swagatika Parida, DPC/DPM, Mission Shakti, Cuttack to implement scientific honey production in group basis successfully. Shri Bipin Rout, Joint CEO, ORMAS (PR&DW Department), Cuttack supported KVK's efforts to begin honey production in a collective manner and gave everyone the assurance that plans would be made for honey marketing on a large scale. For successful large-scale beekeeping, Mrs. Praxima Parida, DDM, NABARD, Cuttack put an emphasis on young entrepreneurship development and credit linkage in rural sector. Dr. Sujata Sethy, OIC, KVK Cuttack, asked everyone to lend a helping hand during beekeeping and inspired everyone for large scale honey production in Cuttack district. Dr. Ranjan Kumar Mohanta SMS (Animal Science) offered the vote of thanks. The program was moderated by Shri Debasish Jena, SMS, Agrometeorology.



Glimpses of “Formation & promotion of honey producer group”